GOVERNMENT OF INDIA
CIVIL AVIATION
LOK SABHA

UNSTARRED QUESTION NO:1847
ANSWERED ON:30.11.2000
INCREASE IN THE MARKET SHARE OF JET AIRLINE
M.A. KHARABELA SWAIN

Will the Minister of CIVIL AVIATION be pleased to state:

(a) the market share of Jet Airlines has gone up in comparison to Indian Airlines during the last three months;

(b) if so, the reasons for fall in traffic of the Indian Airlines; and

(c) the steps taken by the Government to bring back the traffic to the Indian Airlines?

Answer

THE MINISTER OF CIVIL AVIATION (SHRI SHARAD YADAV)

(a): The market share of Indian Airlines and Jet Airways during the last three months was as follows:-

Percentage of Market share of domestic passengers

Month	Indian Airlines/ Alliance Air	Jet Airways
August, 2000	44.08	51.41
September,2000	45.17	50.21
October, 2000	47.68	46.93

(b): The lower market share of IA in comparison to Jet Airways during August/Sept. 2000 had been due to
(i) induction of capacity by Jet Airways
(ii) unfortunate crash of Alliance Air flight at Patna in July, 2000 that had an adverse impact on public confidence.

(c) Indian Airlines have taken various initiatives to bring about improvement in market share viz. executive class upgrade, improvement in the departure control system (check-in); dissemination of flights information; tie-up with hoteliers, Tourism Development Corporation offering attractive holiday packages and improvement in facilities offered and Frequent Flier programme, etc. Holding back the increase of air fare despite ATF price hike in April, 2000 and October, 2000 has also been a contributary factor in this regard.